

THINK TANK INITIATIVE EXCHANGE
ÉCHANGE DE L'INITIATIVE THINK TANK
INTERCAMBIO INICIATIVA THINK TANK

2015



■ Istanbul, February 18-20 ■ Istanbul, du 18 au 20 février ■ Estambul, 18-20 de febrero

25
años



CIES
consorcio de investigación
económica y social

CIES Experience in Electoral Processes

Javier Portocarrero
Executive Director

February 19, 2015
Istanbul, Turkey



Electoral processes in Latin America

- Weakening of political party systems
- Paternalistic leadership (some times may be mafia style)
- Rise of populist practices
- Political process centered in media impact
- Political campaigns are not usually programmatic
- Bottle necks for promoting consensus
- Civil society is not aware of technical proposals of political parties
- Increased presence of international observers





Electoral processes as an opportunity

Electoral processes

OPPORTUNITY

Strengthening political and policy debate

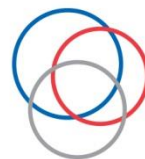
Visibility for Think Tanks to the new government and media

Setting up networks at national and regional level

Strengthening of the academic sector

Rol of Think Tanks

- Enhance the debate on public policy proposals
- Challenge existing paradigms
- Generating opportunities for dialogue among stakeholders
- Strengthen the link between Academia and State
- Generate evidence to support the debate
- Translate complex ideas into the media and through them to civil society



THINK TANK INITIATIVE EXCHANGE
ÉCHANGE DE L'INITIATIVE THINK TANK
INTERCAMBIO INICIATIVA THINK TANK

2015

CIES Elections Project



- General Elections Project 2006
- Regional Elections Project 2007
- General Elections Project 2011
- Regional Elections Project 2014





CIES
consorcio de investigación
económica y social

INTERCAMBIO INICIATIVA THINK TANK

2015



Istanbul, February 18-20

Istanbul, du 18 au 20 février

Estambul, 18-20 de febrero

Project Objectives

1

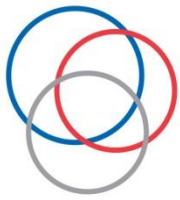
Strengthen the role of political parties or movements as actors that represent social sectors and design government programs.

2

Promote socio political dialogue and raise the level of electoral debate, strengthening the programmatic discussion of policy proposals.

3

Provide new governments with public policy papers aimed at improving national and regional management.



THINK TANK INITIATIVE EXCHANGE
ÉCHANGE DE L'INITIATIVE THINK TANK
INTERCAMBIO INICIATIVA THINK TANK

2015



■ Istanbul, February 18-20 ■ Istanbul, du 18 au 20 février ■ Estambul, 18-20 de febrero

Stages of the Project



1) Policy Papers



4) Presidential
and
programmatic
debates

2) Parties
committee of
governmental
plans

3) Dissemination



Presidential Elections 2006



- Partners: Acuerdo Nacional, JNE, Transparencia, Propuesta Ciudadana and Instituto de Defensa Legal.
- Basket Funding: IDB, NED, IDRC, CIDA
- 10 policy papers to enhance the debate and promote “voto informado”

Dissemination:

- 19 workshops with government teams
- 9 press conferences
- 112 interviews and newspaper articles
- 65 TV interviews
- 92 radio interviews
- 650 spots / radio spots
- 1,000 copies E & S CIES magazine
- 30,000 flyers
- Programmatic Debate
- Presidential Debate in 7 channels and 3 radios





TH
ÉCH
INT

Regional Elections 2007

- Coordination with CIES partners in Arequipa, Piura and Cusco to compile perspectives and planning on Regional Agenda 2007-2010.
- Contributions to the design of public policies in Arequipa, Piura and Cusco.
- Link universities and research centers with their respective regional governments.
- Presentation to regional political parties.
- Workshops, seminars, press conferences, interviews and promotional materials.





Presidential Elections 2011

Stakeholders



Results

- 15 policy documents
- 25 Workshops with political parties
- 8 Seminars in Lima and regions
- 8 Press Conferences
- 1,000 copies of policy papers
- 3,000 copies of E&S CIES Journal
- 55 interviews in newspapers
- 1,675 radio spots in urban and rural areas
- 142,000 flyers for national distribution
- Social networks (Facebook, twitter, youtube)
- 3 Debates: Programmatic and Presidential





THINK TANK INITIATIVE EXCHANGE
ÉCHANGE DE L'INITIATIVE THINK TANK
INTERCAMBIO INICIATIVA THINK TANK

2015



Meetings with political parties and the National Electoral Board





THINK TANK INITIATIVE EXCHANGE
ÉCHANGE DE L'INITIATIVE THINK TANK
INTERCAMBIO INICIATIVA THINK TANK

2015



Programmatic Debate - Presidential Elections 2011 (Second-round Phase)





THINK TANK INITIATIVE EXCHANGE
ÉCHANGE DE L'INITIATIVE THINK TANK
INTERCAMBIO INICIATIVA THINK TANK

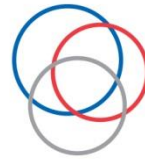
2015



Presidential Debate 2011- First – round Phase

Presidential Debate 2011- Second – round Phase





THINK TANK INITIATIVE EXCHANGE
ÉCHANGE DE L'INITIATIVE THINK TANK
INTERCAMBIO INICIATIVA THINK TANK

2015

Regional Elections 2014

- 26 policy papers for regional governments on 12 themes
- Support the National Electoral Board in organizing workshops and debates with candidates in Lima and regions
- Thematic workshops to key managers in new elected regional governments



Technical Debate – City Hall of Lima



Municipal Debate – City Hall of Lima



Project Outcomes

With the State

- Agreement with National Electoral Board
- Legitimate public recognition and advocacy capacity of CIES
- Programmatic debate
- Roadmap for elected government

With Political Parties

- Strengthened government plans
- Interest for Policy Documents
- Trust in government plan committies
- Mediator capacity between contenders
- Links with political parties
- Relationship with newly elected governments

With donors and partners

- Minimized duplication of projects
- Disseminate proposal at once
- Allowed funding
- Provided inputs for journalists and media
- Working in partnership and common goals

International

- Replicate the project in other Latin American countries
- CIES advised international experience





Lessons Learned

- Take advantage of elections to strengthen engagement and visibility
- Mapping electoral context is a key issue
- Linking supply and demand to set research agenda
- Quality control of research is crucial (strength of CIES are its partner centers)
- Use social capital and network of contacts: academia-state-academia
- Diversify and decentralize debates
- Press Unit is a key: invest resources and select the best press officer you can (better with experience in the State)
- Advice researchers on exposure to media and the State





Lessons Learned

- Long – term work
- Accomplishing the task requires:
 - Building trust of candidates and political actors
 - Interest and commitment of the national electoral board
 - Strategic alliances and network of partners
 - Participation of media
 - Early design and development of policy papers
- Debates are an opportunity to reengage citizens in politics
- Take advantage of the political cost of not participating in an electoral debate (it may affect the electoral outcome of a party)





THINK TANK INITIATIVE EXCHANGE
ÉCHANGE DE L'INITIATIVE THINK TANK
INTERCAMBIO INICIATIVA THINK TANK

2015

Many Thanks

javier@cies.org.pe



■ Istanbul, February 18-20 ■ Istanbul, du 18 au 20 février ■ Estambul, 18-20 de febrero